

JOIN OUR TEAM

Marketing Intern Visit our website 0xblocklayer.com

Full Time (Remote)

Firm Description

Blocklayer is an accelerator built by web3 founders. Offering funding, mentorship and resources curated for web3 startups, we provide startups with the support they need to thrive.

As a marketing intern, your responsibilities will include but are not limited to:

Role Description

- Manage Blocklayer social media platforms (Twitter, LinkedIn, Telegram, Website), consistently creating content for daily posts
- Create blog posts in Masterclass and Thought Leadership series for Beacon blog
- Assist in new podcast rollout and launch
- Design visuals for social posts and blog articles
- Write press releases for major fund announcements
- Collaborate with investment and operations teams to create long-form pieces leveraging internal market research
- Update website with new content and features
- Help with other ad-hoc fund activities when needed

Requirements

- Undergraduate degree or above from globally renowned universities, or currently enrolled
- Prior venture capital or investment experience preferred but not required
- Experience in the crypto & blockchain space highly preferred
- Prior experience with social media strategy and marketing highly preferred
- Extremely detail oriented and able to manage complex timelines
- Ability to work in a fast-paced startup environment, take initiative, and own projects
- Willingness and enthusiasm to learn new topics and dive into the web3 space
- Ability to work on East Coast, USA hours

Application

- If you are interested, please send an email with your resume and any other relevant information with the subject line of “[Marketing Intern] Name” to info@0xblocklayer.com